

# TECHNICAL ENGLISH

2015- 2016

Course: Sociocultural animation applied to Ecotourism

Lecturer: Patricia Rodrigues

# Information

- Class schedule: Mondays, 2:15 p.m- 5:30 p.m.
- Classroom: 4
- Office Hours: To be discussed
- Contacts:

patricia.rodriques@ese.ipsantarem.pt

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# Learning Outcomes



- Consolidate the European Framework level B2 of the Common Reference for Languages.
- Expand intercultural awareness and deepen the understanding of the relationship culture / language.
- Understand oral, audiovisual and written texts of diverse nature (news, event reporting, professional content of texts, literary texts, etc.) on concrete and abstract topics, including discussions in their field of specialization.
- Communicate with a degree of spontaneity and ease with native speakers without either party tension. Able to express themselves without having to look up words using language flexibly and effectively be able to do oral presentations, participate in debates and discussions, formal and informal.
- Express themselves in clear, detailed text on a wide range of subjects and explain a viewpoint on a topical issue giving the advantages and disadvantages of various options.
- Deal with most situations encountered in the region where they speak the target language.
- Produce a speech (oral and written) coherent and detailed about issues related to their area of expertise, in its various aspects.
- Know and use appropriate vocabulary to their activity to contact with people whose language is not Portuguese.
- Prepare various texts, showing the field of media organisation, articulation and cohesive devices.

# Syllabus

- Communication domain concepts in a foreign language-culture:
  - Multilingual education, Mother tongue / foreign language / second language, Interculturalism and Mediation.
- Vocabulary related to the tourism industry, particularly advanced vocabulary related to ecotourism.
- Communication skills appropriate to the target audience.
- Consolidation and development of current functional, lexical and morph syntactic knowledge, according to the typology of discursive sequences developed by JM Adam.

# Methodology

- Teaching will be both theoretical and practical: after a theoretical presentation of syllabus' contents, the lecturer supervises individual and small group students' work. Teaching methodologies are structured as didactic sequences aimed at promoting a 'hands-on learning' approach. Teaching strategies include:
  - Theoretical framing by the Lecturer.
  - Quizzes (oral and written) on structures and issues regarding the foreign language and culture.
  - Role playing
  - Examination of online radio and television language programmes.
  - Group work of analysis and production of oral, written and audiovisual texts.
  - Tutoring at both at individual and group level.

# Evaluation

- Oral / written participation in class and on *moodle* (or other formats of online collaborative work) - 20%
- Group work (oral and written component – tour guide of Santarém) - 25%
- Pair work (video about the ecotourism potential of Santarém – city or region) – 25%
- 3 Individual Examinations - 30%



## **Work groups:**

Ana F. Geraldes, Catarina Romão, M. Beatriz Henriques e Marta Dias

Ana Beatriz Ramos, Mariana Pedro e Matilde Rodrigues

João Paulo Espinho, Mónica Vieira e Sandra Conceição

Catarina Fonseca, Diogo Pires, Joana Maneta e Rafael Vitorino

## **Pairs/Trios:**

Ana Beatriz Ramos + Mariana Pedro

Diogo Pires + Joana Maneta

Catarina Romão + Marta Dias

Catarina Fonseca + M. Beatriz Fonseca

Matilde Rodrigues + Rafael Vitorino

João Paulo Espinho + Sandra Conceição

Ana F. Geraldes + Catarina Faria + Mónica Vieira

# Bibliography



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- Fischer, Anton (2014). *Sustainable Tourism: From mass tourism towards eco-tourism*. Bern: Die Deutsche Bibliothek.
- Hall, D. & Richards, G. (2003). *Tourism and Sustainable Community Development*. Routledge: London.
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- Jones, Leo & Alexander, Richard (2003). *New International Business English*. Cambridge: Cambridge University Press.
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- ❑ Morris, Catrin E. (2012). *Flash on English: Tourism*. Cheltenham: ELI s.r.l..
- ❑ Murphy, Raymond (2012). *English Grammar in Use*. Cambridge: Cambridge University Press.
- ❑ Oliveira, Luciano Amaral (2001). *Inglês para estudantes de turismo*. São Paulo: Roca.
- ❑ Page, Stephen & Dowling, Ross (2001). *Ecotourism (Themes In Tourism)*. Upper Saddle River, New Jersey: Prentice Hall.
- ❑ Seymour, Mike (2012). *Collins Hotel and Hospitality English*. London: HarperCollins Publishers.
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- ❑ Weaver, David B., ed. (2001). *The encyclopedia of ecotourism*. Wallingford, UK: CABI.
- ❑ Wood, Neil (2003). *Tourism and Catering*. Oxford: Oxford University Press, 2003.
- ❑ Wyatt, Rawdonm (2007). *Check Your English Vocabulary for Leisure, Travel and Tourism*. London: A & C Black Publishers.
- ❑ Dicionários: Inglês-Português; Português-Inglês; Inglês-Inglês.
- ❑ **.Activity sheets and other didactic resources will be made available throughout the semester**